

12 September 2022

TfNSW Reference: SYD22/00593/02

Mr Michael Cassel
Secretary Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

Attention: Andrew Watson

**NOTICE OF EXHIBITION OF DEVELOPMENT APPLICATION (DA22/10079)
DIGITAL ADVERTISING SIGNAGE
WESTERN DISTRIBUTOR, PYRMONT**

Dear Mr Cassel,

Reference is made to Department of Planning and Environment (DPE) correspondence regarding the abovementioned application which was referred to Transport for NSW (TfNSW) for concurrence under section 138 of the *Roads Act 1993* and section 3.16 *State Environmental Planning Policy (Industry and Employment) 2021*.

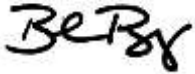
TfNSW has reviewed the submitted application and provides concurrence under section 138 of the *Roads Act 1993* subject to the following conditions being included in any approval issued by the Department:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 25 seconds.
4. The Applicant shall prepare an independent Road Safety Assessment (RSA) after 15 months of operation of the digital signage. The RSA should provide a formal assessment of the safety performance of the sign.
5. Upon completion of the RSA, it is to be provided to TfNSW for review. The Applicant will be required to implement the recommendations of the RSA to ensure that road safety is maintained and if the applicant cannot address the recommendation of the RSA to TfNSW satisfaction, the digital sign may need to be removed.
6. A Road Occupancy Licence (ROL) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of Western Distributor during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

OFFICIAL

Should you have any further inquiries in relation to this matter, please do not hesitate to contact Divna Cvetojevic, Development Assessment Officer, on 0455 515 259 or by email at development.sydney@transport.nsw.gov.au.

Yours sincerely,



Brendan Pegg
Senior Manager Land Use Assessment Eastern
Planning and Programs, Greater Sydney Division